

STORE COMPARISONS

	Inventory	Print on Demand	Minimum Order Quantity	Pop Up (Campaigns)
Product Price	\$	\$\$\$ (adds 25-55%)	\$\$	\$\$
Unlimited Products	✓	~600 options	✓	✓
Unlimited Decoration	✓	1-2 options	✓	✓
Retail Brands	✓	limited	✓	✓
Reporting	✓	limited	✗	✗
Production & Shipping Time	1-2 days	7-10 days	3-14 days	10-20 days
Inventory Investment	✓	✗	✗	✗

Inventory Store

The company purchases decorated inventory upfront. Decorated products are stored in our warehouse. Products are shipped within 24 hours. Minimum annual spend required.

Print-on-Demand

Products are decorated when an order is placed. No inventory is held. Minimum annual spend required.

Minimum Order Quantity

Orders are placed in minimum quantities. Bulk products are decorated and then shipped. Example: 24 hats or 100 journals.

Short-Term Pop-Up Campaign

Stores are popped up for a defined period, typically 1-2 weeks. After store closes, products are decorated and shipped.